

CUA51020  
**DIPLOMA OF  
SCREEN & MEDIA**  
SPECIALIST MAKEUP SERVICES

**Train as an artist**  
**Graduate as a professional**

Our expert-led Diploma is an immersive, hands-on course delivered through personalised mentorship in a supportive, high-level studio environment. This is where artists move beyond the basics and step fully into the professional world of makeup, from polished beauty and editorial to bold creative work and advanced SFX. We refine your technique, strengthen your industry knowledge and build your business confidence, preparing you to work with skill, authority and real credibility across the makeup and screen industry

The Art of Makeup Society  
is a licensed campus of  
GEM College (RTO 0366)



**Enrol Now**

[www.artofmakeup.com.au](http://www.artofmakeup.com.au)  
[admin@artofmakeup.com.au](mailto:admin@artofmakeup.com.au)  
PH: 0412 049 557



## WHAT YOU WILL LEARN

### CORE UNITS

1. CUAIND412 Provide Freelance Services
2. CUAIND512 Enhance Professional Practice Using Creative Arts Industry Knowledge
3. CUAPPR411 Realise a Creative Project
4. CUAPPR515 Establish and Maintain Safe Creative Practice

### ELECTIVE UNITS

1. CUAMUP411 Design, Apply and Remove Make-up
2. CUAMUP412 Maintain Make-up and Hair Continuity
3. CUAMUP413 Style Hair for Productions
4. CUAMUP512 Design and Apply Specialised Make-up
5. CUASFX411 Create Special Effects Items
6. CUAMUP513 Design and Apply Special Make-up Effects
7. SHBHDES004 Create Classic Long Hair Up-styles
8. CUAPPR415 Develop and Discuss Ideas for Own Creative Work
9. CUAPPR512 Develop Sustainability of Own Professional Practice
10. SHBBMUP010 Design and Apply Make-up for Photography
11. SHBBMUP011 Design and Apply Remedial Camouflage Make-up

## COURSE INFORMATION

GEM College Sapphire Campus (RTO 0366) is proud to deliver the Nationally Recognised Training package, Diploma of Screen and Media (Specialist Makeup Services) CUA51020. This qualification is designed for artists ready to advance into high-level practice within the professional screen and media industry.

Throughout this course, you will develop advanced techniques across beauty, editorial and creative design, alongside specialist SPFX including character transformations, prosthetic application and screen-ready effects. Training focuses on technical precision, problem solving, continuity, collaboration and professional set standards, ensuring you can operate confidently in demanding production environments.

Through the combination of intensive practical training and real-world industry application, graduates leave equipped with the skills, knowledge and business understanding required to work within production teams or as independent specialist artists.

Successful completion of this qualification prepares you for career opportunities across film and television productions, theatre, fashion and editorial settings, live events and specialist SPFX environments. As a licensed GEM college Campus, The Art of Makeup Society delivers nationally recognised training under auspices of GEM College (RTO 0366) All qualifications and statements of attainment are issued under the dual branding of Gem College and The Art of MAKEup Society.

## STUDY MODES

Study via face to face intensives; supported by Learner Guide (pdf) & Assessment Guide (pdf)

## FULL TIME - WEDNESDAY, THURSDAY & FRIDAY - HALF YEARLY INTAKES

At The Art of Makeup Society, our Diploma runs with two carefully planned intakes each year. Every cohort begins together, creating a focused, committed group of artists who train side by side from day one. With limited places per intake, students receive direct mentorship, hands on guidance and the level of attention advanced training demands. Our half yearly intakes allow you to plan ahead, secure your place and step into professional level training with clarity and confidence



### Intake Dates

January & July



### Course delivery

9am - 4pm

3 day per week face to face training, consolidated learning & at home self-study.



### Time Commitment

34 weeks in class training.



### Study Workload

867 Minimum nominal hours consisting of 6 hours study per week

## TOTAL TUTION FEES : \$16,500

(Course Fee's : \$13,250 + \$750 Administration Fee  
+ \$2500 Materials & Industry Essential Kit)

## PAYMENT PROCESS

### Deposit

A deposit of \$750.00 is required to secure your enrolment. This deposit can be paid directly on The Art of Makeup Society website. Alternatively, students can contact [admin@artofmakeup.com.au](mailto:admin@artofmakeup.com.au) to arrange payment options.

## UPFRONT PAYMENT

Under **Clause 7.3 of the Standards for Registered Training Organisations (RTOs) 2015**, RTOs are prohibited from collecting more than **\$1,500** in pre-paid fees from individual students before training and assessment have commenced, unless they establish a trust account. We believe your money is best in your pocket, so we ask for an initial \$750 deposit to reserve your spot and we can negotiate an instalment plan for you to make regular instalments while you learn.

## DIRECT DEBIT PAYMENT PLANS

Payment plans are available through The Art of Makeup Society, please contact our admin at [admin@artofmakeup.com.au](mailto:admin@artofmakeup.com.au) for more information, payment options and fees.

## Scholarships

A limited number of Partial Scholarships are offered within Australia annually. [See Application for Consideration for Scholarship on the GEM website.](#)

## WHAT'S INCLUDED

-  Training and Assessment (face-to-face and online submissions)
-  Learner Guide for each Unit (pdf)
-  Assessment Guide for each Unit (pdf)
-  One book of linen face charts
-  Access to wholesale discounts on Inglot Cosmetics

**In addition to the professional kit provided, students have full access to our studio cosmetics and spfx materials while attending classes. This allows you to work with a broader range of tools and brands throughout your training.**

## INDUSTRY ESSENTIAL KIT

Our curated Professional Kit has been carefully selected for our Diploma students, equipping you with high performance products from the very beginning of your training. Designed for serious artists, this kit ensures you are working with professional grade tools and cosmetics from day one.

### Your Kit Includes:

-  Pro Inglot Makeup Kit **valued over \$2,300** ( See website for full details )
-  26pc Pro Brush Set **valued at \$250**
-  Pro SPFX Kit **valued over \$500**
-  Dallas Makeup Trolley & Texas Case Combo **valued at \$198**
-  The Art of Make-up Society uniform T-Shirt
-  1 x Black towel

We will never train you with subpar products. Your kit is packed with the same professional cosmetics used on runways and in film and TV so you can create flawless results from your very first class. High end products make a world of difference and you will feel that from day one. You will not need to reinvest in a whole new kit when you graduate because you are already industry ready the moment you walk out our doors.

## Important Information to Consider

Throughout this course participants will be required to apply and receive make-up applications during face-to-face training sessions. Participants should consider if this is something they are comfortable with prior to enrolment.

## STUDENT ELIGIBILITY REQUIREMENTS

Applicants must meet the following minimum entry requirements:

- 17 years of age at time of enrolment
- Completion of Year 12 or equivalent, or demonstration of skills and knowledge at a similar level
- Upper-intermediate level of English proficiency, equivalent to IELTS 5.5 or higher

Applicants who have not completed Year 12, or who are under 17 years of age at the time of enrolment, may be considered on a case by case basis. Please contact us to discuss your individual circumstances prior to applying.

All applicants are required to participate in a pre-enrolment interview to assess suitability, readiness and commitment to Diploma-level study.



## Career Opportunities/Vocational Outcomes

Upon successful completion of the Diploma of Screen and Media Specialist Makeup Services, you will be qualified to work as a specialist makeup artist in advanced creative and screen-based environments, either as part of a professional production team or as an independent freelance artist.

Career outcomes may include working as a specialist makeup artist in areas such as film and television productions, screen and media projects, SPFX and prosthetics, fashion and editorial campaigns, commercial advertising, theatre productions, high-end bridal and event styling, corporate and brand activations, creative direction projects and professional photography studios.

## Articulation Pathways from the Qualification

On completion of this qualification, graduates may choose to undertake further specialist study within the screen and media industry. Pathways may include progression to the Advanced Diploma of Screen and Media (CUA60620) or other related higher-level qualifications within the Creative Arts and Screen and Media training package.

## ASSESSMENTS

Assessments for the Diploma of Screen and Media Specialist Makeup Services are designed to ensure that each student demonstrates competency in all unit requirements. Assessment tasks are built into every Unit of Competency and reflect the advanced technical, creative and professional standards required at Diploma level.

A variety of assessment methods are utilised throughout this course and may include, but are not limited to:

- Learner workbook activities
- Written assessments
- Research and project briefs
- Portfolio submissions
- Self Reflection journals
- In-class observations by educators
- Evidence sheets
- Case study analysis
- Practical demonstrations and industry-simulated tasks

You will be required to submit any relevant written assessment or portfolio of evidence prior to the scheduled assessment date or bring it with you as directed. If face to face assessment is being undertaken, attendance is compulsory.

If you are unwell or unable to attend, a written request must be submitted via email to advise of your absence and arrange an alternative assessment date. This may incur an additional cost.

Students are required to supply their own laptop for written and digital assessment tasks and maintain access to reliable internet. All students must also source their own models for assessment days. The Art of Makeup Society is not responsible for supplying or arranging assessment models.

Assessment due dates are clearly communicated and are expected to be met. If exceptional circumstances arise, an extension must be requested in writing prior to the due date and will only be granted where appropriate. Late submissions without prior approval may result in a Not Yet Competent outcome.

For more information on assessments, refer to your Course Information Guide for this qualification and the additional policies available on the GEM website.



## Student journey

GEM College of International Business, are committed to aligning our policies, processes and the information that we share with the unique needs of each student. Thus, we tailor each phase of the Student Journey according to this. A generic overview of the Student Journey appears in the illustration below. An inter-active version can be found at our website.

### Important GEM College Policies, Processes and Student Information

GEM College of International Business is acknowledged by its industry partners and former students as upholding the highest standards of ethical conduct and professional excellence. We strive to inculcate these same standards in our learners and to produce business leaders with recognised integrity. Thus, our (benchmarked for best practice) policies and processes support this and protect both the College and its learners.

The policies and processes of the College are transparent; we therefore discuss these with our learners during an Orientation Session at the commencement of each course. You will be required to acknowledge that you have read, understand, accept and are willing to ascribe these policies and processes during the Orientation Session.



## Student Selection

Each applicant will participate in a pre-enrolment interview to:

- Ensure the qualification aligns with the applicant's career goals and long-term pathway within the screen and media industry
- Confirm the applicant understands the expectations, workload and commitment required at Diploma level
- Assess readiness for advanced creative and technical study
- Explore opportunities for Recognition of Prior Learning (RPL) and/or credit transfer
- Identify any individual needs and determine whether reasonable adjustment is required
- Establish suitable delivery modes that match the applicant's circumstances and learning capacity
- Confirm the applicant is prepared to meet professional standards, including sourcing models, maintaining equipment and meeting assessment deadlines
- Provide clear information regarding important policies and processes including admissions, privacy, fees and payment schedules, refunds, complaints and appeals.

The interview process ensures that students enrolling into the Diploma are genuinely committed, prepared for the level of responsibility required and entering the course with clear industry intentions.



## REASONABLE ADJUSTMENT

If you have a permanent or temporary condition that may prevent you successfully completing the assessment task(s) as written, you should immediately discuss the process of applying for a 'reasonable adjustment' with you Facilitator. This will enable us to adjust the way in which you are assessed, taking into account your condition. This may include providing additional time, or the addition of a support person. While assessment tasks may be changed to suit your condition, the actual performance criteria cannot be altered.

## Recognition of Prior Learning and Current Competency

GEM College of International Business recognises skills gained through previous studies, the workplace and life experience which may allow you to complete your qualification more quickly than the nominated minimal hours.

You may be entitled to recognition that will exempt you from one or more Units of Competency. Where you can provide evidence of competency in all Units in a given qualification, you will be required to complete a major project, to demonstrate your ability to provide current application of those competencies across a range of sectors, or with regards to a range of contingencies.

If you are granted RPL the target unit will be reported on your Academic Transcript advanced standing. No gradings are provided for Units granted under RPL arrangements.

You must enrol in all Units of Competency and apply for an exemption by completing a form. Attendance at class or Online is necessary until any relevant exemption is granted.

For further information please contact the Quality Control Officer via [stephen.short@gemcollege.edu.au](mailto:stephen.short@gemcollege.edu.au) or visit the GEM College website

## HOW TO APPLY

[www.artofmakeup.com.au](http://www.artofmakeup.com.au)

E: [admin@artofmakeup.com.au](mailto:admin@artofmakeup.com.au)

P: 0412049557

## GRIEVANCES & APPEALS

GEM College of International Business is committed to ongoing improvements that will enhance the service that is provided to you, the client. Should you have any grievance with the way in which GEM College has conducted business with you, we will be pleased to listen to what you have to say. By doing so, hopefully, we will improve our service which, will in turn, benefit everyone accessing training through us.

In the first instance, any grievance should be discussed with the relevant Administrative person, Tutor or Facilitator. If they cannot resolve the problem to your satisfaction, it will then be referred to the Campus Manager. If the Campus Manager was your first point of contact or if the issue is still not resolved to your satisfaction, then the National Manager shall endeavour to resolve the matter. If the National Manager does not resolve the matter to your satisfaction, the Director-International Business or the Corporate Leader will be pleased to make an appointment and listen to your grievance. Further detail regarding our grievance and appeals policy is contained in our "Customer Service Charter and Grievance Policy"

If you do not agree with the result given for an assessment task, you may appeal the assessment decision. You should first discuss the assessment result with your Tutor or Facilitator. If you are not satisfied with the outcome of that discussion, you can access the appeal process through the Campus Manager.

GEM College of International Business hereby gives an assurance that no discrimination shall be made against an individual or organisation lodging a grievance. We view all criticism and suggested improvements as ways that will allow us to improve our service to you.